



If You Can Dream, You Can Draw...



Creating Outside the Lines

KidzArt Newsletter
Spring '08

Spring is here and with this season comes new things. One of those 'new' things is the KidzArt blog. We hope to share our philosophy, perspectives and create an ongoing dialog with you about topics related to children, creativity and art education. Check out the blog at www.kidzartblog.com. We welcome your input. Thanks and enjoy this issue of 'Creating Outside the Lines'.

Shell Herman
Chris Cruikshank
KidzArt Co-Founders

Summer Camp Is Right Around the Corner

Summer camp is a right of passage for American children that can help them grow, learn and have fun, memorable experiences. Whether it's sleep away or day camp, many kids are enrolling in enrichment camps, like KidzArt, that allow them to learn something new, discover a hidden talent or tap into their creative side.



"Many children are looking for creative opportunities for their summer camp experience that range from dancing or cooking to painting or sketching," says Chris Cruikshank, president of KidzArt. "Today there are many options for children beyond traditional nature camps that allow them to explore or experience something new while having a great time."

This summer KidzArt campers can participate in themed programs including "ZooFari" where children will use bold patterns and colors to create jungle creatures. At the "Caribbean Adventure" camp, students will draw, paint and create three-dimensional projects related to the Caribbean Sea.

Camp classes range from a few hours to a half day for a partial or full week, depending on the age of the child. Click [here](#) to find a KidzArt camp near you.

Online Fundraiser: Raise Money Minus the Paperwork with KidzArt Products



Tired of buying candy and wrapping paper to support your child's school fundraiser? Check out our new kid-friendly, convenient way to raise money:

KidzArtProducts.com takes each child's artwork and features it on merchandise, such as travel mugs, tote bags, notepads, key rings and other products that parents and grandparents can't wait to purchase.

Parents place orders online and products are shipped directly to them. PTA's have no administrative duties but the schools still reap the profits!

Visit www.KidzArtProducts.com or call 800-379-8302 for more information.

Fun Family Art Activity

Create Artist Trading Cards:

In This Issue

[Summer Camp News](#)

[New Fundraising Service: KidzArt Products](#)

[Fun Family Art Activity](#)

KidzArt Expands into Asia

KidzArt has gone international! We're proud to announce that our new partner in China will be opening a KidzArt location in Shanghai this month. Behind Gymboree and FasTracKids, KidzArt is the third US children's education brand to enter China. We hope to serve the Chinese market by igniting their children's imaginations.

Quick Links

www.kidzart.com

KidzArtProducts.com

[Franchise Information](#)

[KidzArt Wearable Art](#)

KidzArt Gallery



Oil pastel artwork by Samantha in Georgia, age 11.

The Buzz About KidzArt

"Thank you again for all that you and your organization do to promote the artistic talents of our children. You guys are the very best!"

Gena May, Raleigh, NC

"Thanks, my daughter loved it and learned so much."
Mother of 1st grader, Columbus, OH

"I just wanted to say thank you for this wonderful program. I thought my daughter was talented in art but I didn't know how I could help her grow in this area. I've found the right place now. I look forward to