

If you can dream, you can draw!

KidzArt



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Give the Gift of Art for the Holidays



If you're looking for a stand out gift to give for the holidays, www.KidzArtProducts.com has got tons of ideas for you! Apply your child's artwork to cool merchandise, such as ornaments, keepsake boxes, clocks and puzzles, and give them as unique holiday gifts.

Simply send an email to uploadyourart@kidzart.com to receive your log in ID. Then upload images of your child's artwork and apply them to the desired merchandise. Don't delay. Place orders by December 5, 2008 to guarantee delivery for the holidays!

Winter Art Camps and Workshops: Coming Soon!



Gift making will be the theme for KidzArt's upcoming Winter camps, Drop-n-Shop session and workshops. Students will be offered a number of gift projects to choose from, so they can create the perfect present to give to a family member or a friend. From custom acrylic painted canvas shopping bags to gift boxes with peek-a-boo lids, KidzArt supplies a wide range of materials and supplies to complete each gift project.

Visit your local [KidzArt web site](#) to register for a Winter camp class or workshop in your area.

The Buzz About KidzArt



...from students

"I think KidzArt is the most fun art you could have. I learned a ton here and don't want to leave. I love that if you make a mistake they know how to work it in."
Cara, Age 10

"I like that KidzArt always encourages us on everything. I hope I can do this again!"
Karissa, Age 9

...from principals

"As a teacher and educational administrator for some 28 years, I would count this program and the individuals running it, as one of the finest programs for young people I have known."
Marlise E. Bushman, Principal
Inverness Primary School,
Inverness, FL

"KidzArt has been an exciting, enriching and important part of our after-school program.

It's a joy to see the children practicing their drawing skills in a calm and supportive environment. The classes are always full because the children are having fun while learning! Many of our children have been taking KidzArt classes for several years. KidzArt brings a new dimension and compliments our own art program as well. I wholeheartedly endorse KidzArt as an art program that works!"

Ann Kalayjian, Principal
St. Patrick's Elementary,
Marin County, CA

Message from Chris and Shell

As the holiday season approaches, KidzArt has developed many ways for your child to celebrate through his/her artwork. Check out our gift creation projects or the abundance of merchandise available to print your child's own artwork on and give as a unique holiday gift. Read on to find out more about these and other exciting things happening at KidzArt.

Shell and Chris

How Art Lights the Creative Spirit

Study Shows that Fostering Childhood Creativity and Freedom Fosters Growth and Development

By Liberty Harper-Simonsen

The Art of Creativity, an article in [Psychology Today](#) written by authors D. Coleman and P. Kaufman, discusses the fascinating concept of using the unconscious mind for problem-solving and how our mind works in different and often wonderful ways in its most relaxed state. It has been found that "the more you can experience your own originality, the more confidence you get, the greater the probability that you'll be creative in the future. The idea is to develop the habit of paying attention to your own creativity. Eventually, you will come to place greater trust in it and instinctively turn to it when you are confronted with problems."

KidzArt has always been familiar with the concept that art for children is far more than creating something beautiful. It has the ability to help our children understand how to use their creativity to solve problems, to become more innovative thinkers, and to build confidence in their own abilities. This particular article restates and enforces this important concept. "Our experience of creativity in childhood shapes much of what we do in adulthood, from work to family life. But if creativity is a child's natural state, what happens on the way to adulthood? The psychological pressures that inhibit a child's creativity occur early in life. Parents can encourage or suppress the creativity of their children in the home environment and by what they demand of schools. Most children in preschool, kindergarten-even in the first grade-love being in school. They are excited about exploring and learning. But by the time they are in the third or fourth grade, many don't like school, let alone have any sense of pleasure in their own creativity."

In creative families, there is a different feeling in the air; there's more breathing space. The parents of creative children give them what may seem to be a surprising amount of freedom. That is not an easy lesson for many parents. "The main thing I've learned from my own daughter, Kristene," says one mother, "is not to over control, and how important it is as a parent to give her freedom and space. When she was really little, I'd see her playing with a new toy or a game. She'd be trying to put something together or do something in a way that I knew was wrong; it wasn't the way the game was 'supposed' to be put together. And I'd rush in and say, 'No, no, honey, let me show you how to do it.' And as soon as I did that, she'd lose interest."

Unfortunately today's society is squeezing creative time out of students' school curriculums and the need for more programs to foster creativity grows. We must be aware of the time our children spend each day exploring their creative side to ensure this part of their development is not stunted.

International News

KidzArt's international expansion is continuing as new Area Developers have opened in United Arab Emirates and South Korea. KidzArt chats with Karl Oh, KidzArt Area Developer in Seoul Korea:

Why did you choose to invest in the KidzArt business?

Unlike most brands in the US, the KidzArt program has been developed by one of the owners. This was very important because KidzArt can develop the curriculum continuously with their original philosophy for children. Moreover, KidzArt is unique & fun as well as designed to affect a person's whole life by encouraging and promoting self-confidence.

What are your plans and goals for the business?

My plan is simple: Allow the children in Korea to taste KidzArt's flavor, fun and creativity. I would like to make the KidzArt brand the No.1 children's art brand in Korea.

Tell us about your multi-faceted enrichment center.

There is a trend to learn by taking multiple classes in a center similar to Gymboree where they have a curriculum of music, play, etc. We are going to teach KidzArt in English so children in Korea can learn both art and English. It is simple, but will be powerful. There is also a Korean language class of KidzArt with a lower level of English.

The Korean society also faces an older generation where we have built high quality senior centers that didn't develop very well. So we would like to teach senior citizens as a free service, not chasing profits.

How do you plan to get involved in the community?

I'm considering several events for promotion and trying to open a free of charge class for seniors and less fortunate children. I'd like to contribute a portion of profits to support to non-profit organization such as Worldvision or Unicef.



KidzArt Students Go "Around the World"



As KidzArt expands its reach to children in other countries through its new partners in China, Qatar, South Korea and others, we're also expanding our curriculum. KidzArt's "Around the World" theme will allow students to explore other countries and cultures through their classroom art.

Students will embark on a KidzArt class adventure to places such as Russia, Mexico, France or Egypt. Exploring traditional art forms and in some cases, a history lesson, children will be immersed in understanding the culture and customs associated with each country's art. The students will create a unique two or three dimensional souvenir inspired by each stop around the world.

We'll continue to add more themes and scope to our multi-cultural curriculum to unite kids around the world through art!

KidzArt Information Online

Official Website | www.kidzart.com · www.kidzartproducts.com · [Franchise information](#) · [International Franchise Information](#)